

SPONSOR PROSPECTUS



**TECH
SUMMIT**

TEXAS A&M UNIVERSITY SYSTEM

FEBRUARY 19-21, 2024

WHY TECH SUMMIT?



2

Full Days

400+

Attendees

6+

Networking
Hours

THE
TEXAS A&M
UNIVERSITY
SYSTEM

Expose your products and services to top decision makers in The Texas A&M University System over two action-packed days!



Embassy Suites Frisco

The 2024 Tech Summit will take place at the Embassy Suites Frisco, February 19-21. The hotel is attached to the Frisco Convention Center, which features a 41,760 sq. ft. ballroom and over 90,00 square feet of meeting space. Located in the Dallas suburb of Frisco, the hotel and convention center is 30 minutes from the Dallas/Fort Worth International Airport.



Grow your network

Make an impression on The Texas A&M University System's most trusted advisors — technology specialists. This Tech Summit isn't your ordinary industry gathering. Intimate and accessible, this is a place to showcase your products in front of 400+ leaders who make and influence buying decisions, from developers and project managers to CIOs.

OUR ATTENDEES



Tech Summit attendees are on the front lines of technology, representing every institution and agency in the A&M System. They are the face of information technology for academic, administrative and student affairs needs, and are interested in project management, systems, apps, hardware and networks. If you offer services, training or tools that help institutions and agencies solve information technology needs, you'll find your audience here.



TEXAS A&M INTERNATIONAL UNIVERSITY



“ *There were so many great speakers and I took home several new thoughts and ideas about how to do my job and how to do it better!*

“ *Tech Summit is an opportunity to network, learn from others and meet great vendors!*

90% *of attendees recommend the Tech Summit to their peers.*

SPONSORSHIP BENEFITS



NETWORKING OPPORTUNITIES

- The **Sponsor Hall** is in the Frisco Grand Ballroom, along with all meals and refreshment breaks for maximum exposure
- All sponsor staff registrations are **full conference registrations**. This means you can attend all events and all keynotes, panels, sessions and events, alongside our attendees
- Sponsor attendees are invited to submit a proposal to speak in the **Call for Presentations** (we encourage you to present with an A&M System member who used your product or service)
- The sponsor **Scavenger Hunt** encourages all attendees to stop by every booth

BOOTH SETUP

- Black 8-foot tall pipe and drape back wall with 4-foot side rails
- Draped 6-foot table, two chairs, standard 120 power
- Wired network access is available via the Embassy Suites Frisco
- Setup and shipping provided by the Embassy Suites Frisco; please check the [sponsor website](#) for contact information and prices.
- Access to custom booth furniture is under development; please check the sponsor website for contact information and prices

MARKETING OPPORTUNITIES

- Company listing on conference website
- Attendee list emailed before and after event
- Tech Summit 2024 logo for your use
- Link from your logo on the Tech Summit website to your company's website
- Ability to place promotional items in attendee bags
- Provide prizes at Sponsor Reception (optional)

Join Us!

Visit: techsummit.tamus.edu

Email: techsummit@tamus.edu

SCHEDULE AT A GLANCE



	SUNDAY 2/18	MONDAY 2/19	TUESDAY 2/20	WEDNESDAY 2/21
7 am		Workshop Breakfast 7:00 am - 8:00 am		
8 am		Sponsor Move-In 8:00 am - 12:00 pm	Breakfast 7:30 am - 9:00 am	Breakfast 7:30 am - 8:30 am
9 am		Pre-Conference Workshops 8:00 am - 12:00 pm	Panel Discussion 9:00 am - 10:30 am	Breakout 8:30 am - 9:15 am
10 am			Refreshments	Breakout 9:30 am - 10:15 am
11 am			Breakout 11:00 am - 11:45 am	Closing Keynote and Refreshments 10:30 am - 11:45 am
12 pm		Sponsor Hall Opens 12:00 pm	Workshop Lunch 12:00 pm - 1:00 pm	
1 pm		Opening Keynote 1:00 pm - 2:15 pm	Breakout 1:00 pm - 1:45 pm	
2 pm		Breakout 2:30 pm - 3:15 pm	Breakout 2:00 pm - 2:45 pm	
3 pm	Sponsor Move-In 3:00 pm - 5:00 pm	Refreshments	Refreshments	
4 pm		Breakout 3:45 pm - 4:30 pm	Breakout 3:45 - 4:30 pm	Sponsor Teardown 4:00 pm - 6:00 pm
5 pm		Sponsor Reception 4:30 pm - 6:15 pm		
6 pm			Dinner Buffet Opens 6:00pm	
7 pm			Casino Games 6:15pm - 9:15 pm	
			Prize Drawings 9:30pm	

Key:

- Sponsor Activities
- Events
- Meals & Refreshments
- Workshops & Breakouts
- Keynote Speakers

Sponsors are NOT permitted to hold events during scheduled Tech Summit hours.
Violators will not be allowed to participate in future Tech Summits.

SPONSORSHIP LEVELS



Platinum

3 Available

\$12,000

- 20' x 20' carpeted exhibit booth space
- 4 conference registrations
- \$400 for additional registrations
- Promo items in conference bags
- Monday Sponsor Reception
- Premier brand placement in materials and on site
- Private dinners with member ISOs and CIOs

SOLD OUT

Gold

6 Available

\$5,800

- 20' x 10' carpeted exhibit booth space
- 3 conference registrations
- \$400 for additional registrations
- Promo items in conference bags
- Monday Sponsor Reception
- Premier brand placement in materials and on site

SOLD OUT

Silver

35 Available

\$2,200

- 10' x 10' carpeted exhibit booth space
- 2 conference registrations
- \$400 for additional registrations
- Promo items in conference bags
- Monday Sponsor Reception

Note:

Booth staff are only required to be in the booth during attendee breaks and meals.

ADD ON TO ANY PACKAGE:

Conference T-shirt - \$4,200

1 Available

- Add your logo to each attendee's t-shirt

Conference Bag - \$3,500

1 Available

- Add your logo to each attendee's conference bag

Conference Lanyard - \$2,000

1 Available

- Add your logo to each attendee's lanyard

Keynote or Panel - \$2,500

3 Available

- Opening Keynote, Closing Keynote, Panel Discussion
- Highlight your company with one, 90-second highlight video, premier brand placement in the keynote or panel and the print program

Breakout Room - \$1,200

6 Available

- Put your logo and promotional materials in a breakout room; includes premier brand placement in the program

SPONSOR INFORMATION



SPONSOR OPPORTUNITIES

Contact techsummit@tamus.edu for booth and add on purchase information; Sponsor Hall booth location is assigned on a first come, first served basis when payment is received.

- A. Pay via credit card and select booth immediately.
OR
- B. Request to be invoiced and select your booth once payment is received.
 - i. You will receive an invoice within 48 hours of contacting us. Payment terms are net 60. If we do not receive payment in 60 days, your sponsorship will be released.
 - ii. If paying via invoice, pay by ACH or check:

ACH

Email your company's required ACH paperwork to: techsummit@tamus.edu

Our team will complete the paperwork and return it to the email you provided.

Check

Make checks payable to: *The Texas A&M University System*. On the memo portion, add: *01240390 - Tech Summit* (or include it on backup sent with the check)

Mail Check to:

*System Office Budgets & Accounting
ATTN Lona Reynolds
301 Tarrow, Ste 345
College Station, TX 77840-7896
FEIN: 74-2648747 or
State Agency: 37107107100*

BOOTH STAFF

Full conference registrations are provided with your sponsorship (two for Silver, three for Gold and four for Platinum). Additional registrations may be purchased via our online registration system for \$400 per person.

Sponsor booth staff have access to all Tech Summit sessions, events and meals, but are NOT eligible for prize drawings. Please make hotel reservations with the Embassy Suites Frisco at 972.712.7200.

BOOTH EQUIPMENT

Booth equipment may be shipped directly to the Embassy Suites Frisco and are subject to shipping and handling charges. Please visit the [sponsor website](#) for shipping and handling procedures and prices. Clearly label all items with *Tech Summit*, your company name, and your booth number.

PROMOTIONAL ITEMS

All sponsors may send promotional items to include in conference bags. Items must be clearly marked *For Tech Summit* and received in a quantity of 400 at the following address no later than 5pm on January 5, 2024:

*For Tech Summit c/o Kathy Snider
The Texas A&M University System
301 Tarrow St., College Station, TX 77840
MS1122*

CANCELLATION POLICY

No refund will be given for any sponsorship cancellation. Contact: techsummit@tamus.edu

Visit techsummit.tamus.edu for more information.

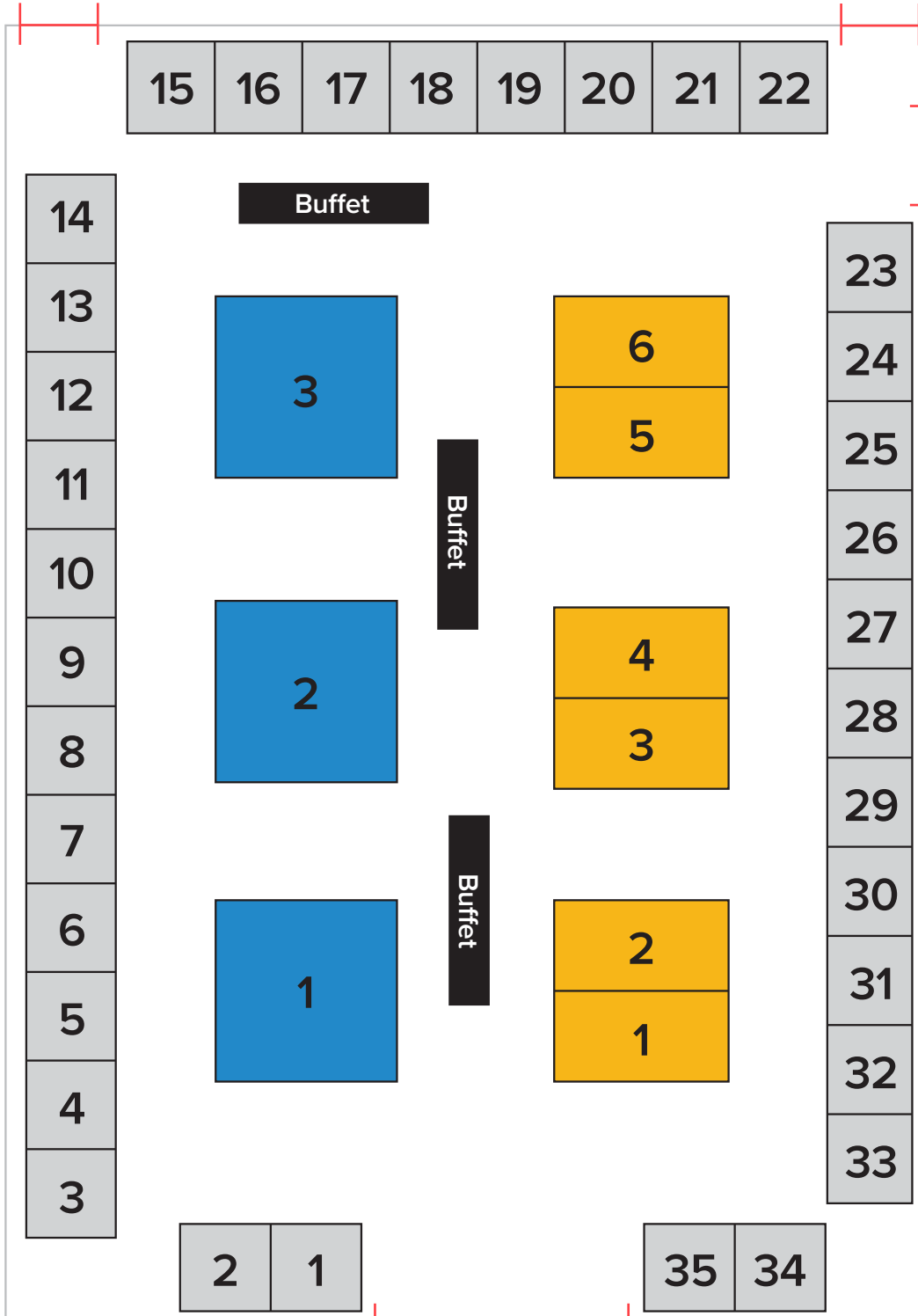
SPONSOR HALL LAYOUT



SECONDARY ENTRY

SECONDARY ENTRY

DINING ENTRY



- PLATINUM
- GOLD
- SILVER